There are four possible/different/distinct cases/situations for the Doppler effect:

a.) Sound source and observer are both moving in *opposite* directions – but *approaching* each other. The *relative motion* of sound source and observer is *toward* each other:

Usource	Uobserver		
+	$f_{observer}$	$f_{observer}$	$\left(\frac{V_{medium} + U_{observer}}{V_{medium} - U_{source}}\right) f_{source}$

b.) Sound source and observer are both moving in *opposite* directions – but *receding* from each other. The *relative motion* of sound source and observer is *away from* each other:

$$
\underbrace{\mathbf{U}_{\text{source}}}_{\blacktriangleleft \text{}} \quad\n \underbrace{\mathbf{U}_{\text{observer}}}_{\blacktriangleleft \text{power}} = \left(\frac{V_{\text{medium}} - U_{\text{observer}}}{V_{\text{medium}} + U_{\text{source}}} \right) f_{\text{source}}
$$

c.) Sound source and observer are both moving in *same* direction, but the source is *ahead* of the observer:

U _{observer}	U _{source}	$f_{\text{observer}} = \left(\frac{V_{\text{medium}} + U_{\text{observer}}}{V_{\text{medium}} + U_{\text{source}}}\right) f_{\text{source}}$
-----------------------	---------------------	--

d.) Sound source and observer both moving in *same* direction, but the source is *behind* the observer:

$$
\mathbf{U}_{\text{source}} \qquad \mathbf{U}_{\text{observer}} = \left(\frac{V_{\text{medium}} - U_{\text{observer}}}{V_{\text{medium}} - U_{\text{source}}}\right) f_{\text{source}}
$$

A frequency shift $\Delta f = f_{\text{observer}} - f_{\text{source}}$ occurs when the sound source and/or observer are in motion with respect to ground reference frame!

 The frequency heard/perceived by observer is *higher* if the *relative motion* of the sound source and observer is *toward* each other: $f_{observer} > f_{source}$, thus $\Delta f = f_{observer} - f_{source} > 0$.

 The frequency heard/perceived by observer is *lower* if the *relative motion* of the sound source and observer is *away* from each other: $f_{\text{observer}} < f_{\text{source}}$, thus $\Delta f = f_{\text{observer}} - f_{\text{source}} < 0$.

 For each of above four cases, can get limiting/special cases, e.g. when ground speed of observer, $U_{\text{observer}} = 0$ and/or when ground speed of sound source, $U_{\text{source}} = 0$.

 If there exists a *wind*, then the *component of wind velocity vector projected onto the line of relative motion between sound source and observer must be added (or subtracted) from ground speed of propagation of sound, Vsound*. The presence/existence of wind has *no* effect if it is transverse (i.e. perpendicular) to the line defined by the relative motion between the sound source and observer.

 Formally, the Doppler effect is actually a 3-D *vector* problem – involving the 3-D velocity vectors of all three items – i.e. the 3-D velocity vectors associated with the sound source, observer and the wind (if present). The above four 1-D formulae are correct only for the *projections* of these velocity vectors onto the line defined by the relative 1-D motion between sound source and observer.