It's Always the Same:

$$\frac{1}{S} + \frac{1}{S'} = \frac{1}{f} \qquad M = -\frac{S'}{S}$$

You just have to keep the signs straight:

s' is positive for a real imagef is positive when it can produce a real image

Lens sign conventions

S: positive if object is "upstream" of lens

S': positive if image is "downstream" of lens

f: positive if converging lens

Mirrors sign conventions

S: positive if object is "upstream" of mirror

S': positive if image is "upstream" of mirror

f: positive if converging mirror (concave)