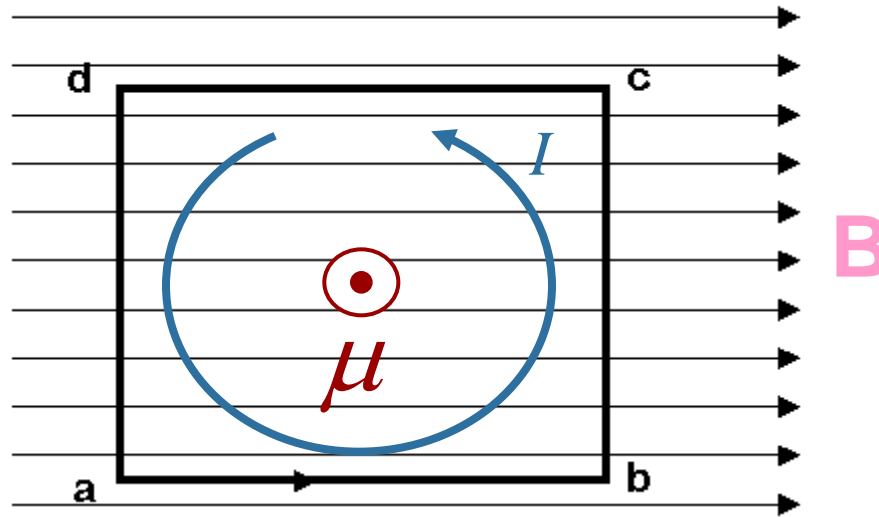$$\vec{\tau} = \vec{\mu} \times \vec{B}$$

In this case μ is out of the page (using right hand rule)

$\vec{\tau} = \vec{\mu} \times \vec{B}$ is up (turns μ toward B)