Faraday's Law of Induction:

"induced EMF" = rate of change of magnetic flux

$$\varepsilon = -\frac{\Delta\Phi}{\Delta t} = -\frac{\Phi_f - \Phi_i}{t_f - t_i}$$

Since $\Phi = B\,A\cos(\phi)$, 3 things can change Φ

1. Area of loop

2. Magnetic field B

3. Angle ϕ between normal and B