

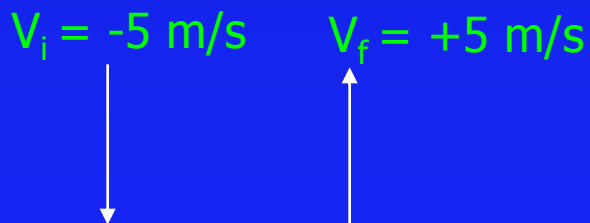
# ACT (w/ demo)

Two identical balls are dropped from the same height onto the floor. In each case they have velocity  $v$  downward just before hitting the floor. In **case 1** the ball bounces back up, and in **case 2** the ball sticks to the floor without bouncing. In which case is the magnitude of the impulse given to the ball by the floor the biggest?

A. Case 1 ← correct

B. Case 2

C. The same



**Bouncing Ball**

$$|I| = |\Delta p|$$

$$= |m v_{\text{final}} - m v_{\text{initial}}|$$

$$= |m( v_{\text{final}} - v_{\text{initial}} )|$$

$$= 2 m v$$

**Sticky Ball**

$$|I| = |\Delta p|$$

$$= |m v_{\text{final}} - m v_{\text{initial}}|$$

$$= |m( 0 - v_{\text{initial}} )|$$

$$= m v$$