Thus, since ||a|| = 1 in this case,

$$P_{\theta} = aa^{T} = \begin{bmatrix} c \\ s \end{bmatrix} \begin{bmatrix} c & s \end{bmatrix} = \begin{bmatrix} \cos^{2}\theta & \sin\theta\cos\theta \\ \sin\theta\cos\theta & \sin^{2}\theta \end{bmatrix}$$

Later we will define more general projection matrices, but all have two essential properties:

Property 1:
$$P^2 = P$$
 (why is this reasonable?)
Verification: $P^2 = \frac{1}{\|a\|^2} aa^T \frac{1}{\|a\|^2} aa^T = \frac{1}{\|a\|^4} aa^T aa^T = \frac{1}{\|a\|^2} aa^T = P$
Property 2: $P^T = P$
Verification: $P^T = (\frac{1}{\|a\|^2} aa^T)^T = \frac{1}{\|a\|^2} (aa^T)^T = \frac{1}{\|a\|^2} aa^T = P$