Projection of a Vector Onto a Line

So how do we determine x so that p = xa is the orthogonal projection/best approximate solution?

Method 1: Impose orthogonality

Assume that $e = b - p = b - xa \perp a$ as suggested by the figure. This implies that

$$0 = (a, e) = (a, b - xa) = (a, b) - x ||a||^{2}$$

$$\Rightarrow x = \frac{(a, b)}{||a||^{2}} \text{ and } p = \frac{(a, b)}{||a||^{2}}a$$

Method 2: Minimize ||e|| with respect to x using calculus

$$f(x) = ||e||^{2} = (b - xa, b - xa) = ||b||^{2} - 2x(a, b) + x^{2} ||a||^{2}$$

$$0 = f'(x) = -2(a, b) + 2x ||a||^{2}$$

$$\Rightarrow x \text{ and } p \text{ as above}$$