Bernoulli trials

- Assume an experiment that is a sequence of independent trials;
- Each trial has

$$\mathbb{P}(\text{success}) = p, \quad \mathbb{P}(\text{failure}) = q = 1 - p.$$

- Probability of the sequence SSFSF?
- Let $X_i = 1$ if *i* is success, $X_i = 0$ if *i* is failure. Then

$$\begin{split} \mathbb{P}(SSFSF) &= \mathbb{P}(X_1 = 1 \land X_2 = 1 \land X_3 = 0 \land X_4 = 1 \land X_5 = 0) \\ &= \mathbb{P}(X_1 = 1) \mathbb{P}(X_2 = 1) \mathbb{P}(X_3 = 0) \mathbb{P}(X_4 = 1) \mathbb{P}(X_5 = 0) \\ &= p \cdot p \cdot q \cdot p \cdot q \\ &= p^3 q^2. \end{split}$$

Any sequence of k successes and l failures will have probability $p^k q^l$.