

## Section 2.7 Derivative of Exponential and Logarithmic Function

In this section we will be interested in finding the derivative of  $\frac{d}{dx}a^x$  for any base "a". Let's first use the definition of the derivative and see where it leads us:

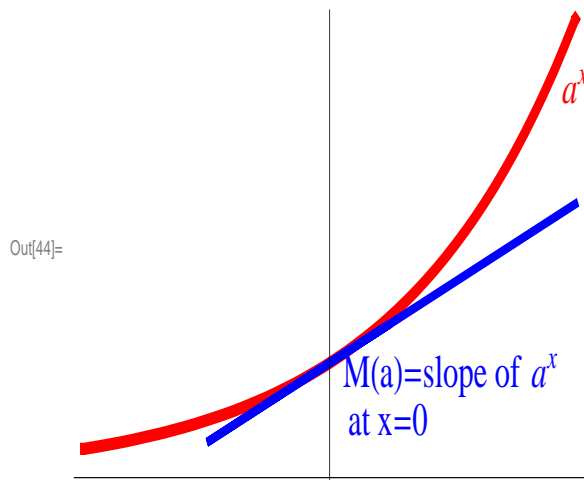
$$\frac{d}{dx}a^x = \lim_{h \rightarrow 0} \frac{a^{x+h} - a^x}{h} = \lim_{h \rightarrow 0} a^x \frac{a^h - 1}{h} = a^x \lim_{h \rightarrow 0} \frac{a^h - 1}{h} \quad (\star)$$

Let's call  $M(a) = \lim_{h \rightarrow 0} \frac{a^h - 1}{h}$ . We don't know what  $M(a)$  is yet but by the equation  $\star$  we may write

$$\frac{d}{dx}a^x = M(a)a^x$$

Here are two ways to describe  $M(a)$ :

- Using equation  $(\star)$  we observe that  $M(a) = \lim_{h \rightarrow 0} \frac{a^{0+h} - a^0}{h} = \left. \frac{d}{dx}a^x \right|_{x=0}$ . So  $M(a)$  is the derivative of  $a^x$  at  $x=0$ .
- Geometrically  $M(a)$  is the slope of the graph  $y = a^x$  at  $x = 0$ .



The trick to figuring out what  $M(a)$  is to define "e" as the number such that  $M(e) = 1$ . So there you go we just defined the number "e".