Proportional-Derivative (PD) Control

$$R \xrightarrow{+} E \xrightarrow{K_{\rm P} + K_{\rm D}s} U \xrightarrow{1} x^{2} - 1 \xrightarrow{Y}$$
$$\frac{Y}{R} = \frac{K_{\rm P} + K_{\rm D}s}{s^{2} + K_{\rm D}s + K_{\rm P} - 1}$$

By choosing $K_{\rm P}, K_{\rm D}$, we can achieve arbitrary pole placement!! Also note that the addition of P-gain moves the zero:

$$K_{\rm D}s + K_P = 0$$
 LHP zero at $-\frac{K_{\rm P}}{K_{\rm D}}$
But what's missing? DC gain $= \frac{Y}{R}\Big|_{s=0} = \frac{K_{\rm P}}{K_{\rm P} - 1} \neq 1$

— can't have perfect tracking of constant reference.