Note on the Scale

Vertical axis on magnitude plots:

we will also use logarithmic scale, just like the frequency axis.

Reason:

$$|(M_1e^{j\phi_1})(M_2e^{j\phi_2})| = M_1 \cdot M_2$$

 $\log(M_1M_2) = \log M_1 + \log M_2$

— this means that we can simply add the graphs of $\log M_1(\omega)$ and $\log M_2(\omega)$ to obtain the graph of $\log (M_1(\omega)M_2(\omega))$, and graphical addition is easy.

Decibel scale:

$$(M)_{dB} = 20 \log_{10} M$$
 (one decade = $20 dB$)