Rule B: Start Points

The locus starts from K = 0. What happens near K = 0?

If
$$a(s) + Kb(s) = 0$$
 and $K \sim 0$, then $a(s) \approx 0$.

Therefore:

- ightharpoonup s is close to a root of a(s) = 0, or
- s is close to a pole of L(s)

Rule B: branches start at open-loop poles.