Optimistic Concurrency Control

- Increases concurrency more than pessimistic concurrency control
- Increases transactions per second
- For non-transaction systems, increases operations per second and lowers latency
- Used in Dropbox, Google apps, Wikipedia, key-value stores like Cassandra, Riak, and Amazon's Dynamo
- Preferable than pessimistic when conflicts are *expected to be* rare
 - But still need to ensure conflicts are caught!