Buffering Can't Hide Inadequate Bandwidth

Often, a video player starts downloading before you press "Play."

That way, the video seems to start instantaneously.

But **you've probably noticed occasional delays**
- ° for ads, or even for videos,
- ° **when** network and/or video content **variability**
- ° **or insufficient** network **bandwidth**
- ° **made your computer run out of video** to show you!