Principal Component Analysis (PCA) Reduces Dimensions

One technique for doing so is called **Principal Component Analysis (PCA)**.

Conceptually, we **find an ellipse** that bounds the data.

The largest dimension of the ellipse becomes the first dimension for the data.

We then select orthogonal dimensions one at a time until we have the number we want.

In this way, we **maximize variance of the data** in the new dimensions.