

Guessing Words Easier with Words on Both Sides

Understanding how words fit together is an important element. For example, you hear,

“I took my ... [more words].”

What's the next word?

In 1953, journalists* realized that **the words AFTER the missing would help** in guessing.

Everyone else already knew.

*W. L. Taylor, “Cloze procedure: A new tool for measuring readability,”
Journalism Bulletin, 30(4):415–433, 1953.