How Many Bits Do We Need to Represent N Things?

Let's test your understanding (and generalize)! How many bits do we need to represent...

a whole number from 1000 to 1100? 101 different integers, so 7 bits (2⁷ = 128)
one of 199 flavors of ice cream? 199 different flavors, so 8 bits (2⁸ = 256)
a living person? 7-8 billion people, so 33 bits (2³³ > 8 billion)
N things? (ceiling / integer at least as large as log base 2 of N)