Dirichlet Prior Smoothing (Bayesian Smoothing)

- **Bayesian estimator** of multinomial distribution (unigram LM)
 - First consider posterior of parameters: $p(\theta | d) \propto p(d | \theta)p(\theta)$
 - Then, consider the mean or mode of the posterior distribution
- Sampling distribution(of data): $p(d|\theta)$
- **Prior** (on model parameters): $P(\theta)=p(\theta_1,...,\theta_N)$, where θ_1 is probability of the i-th word in the vocabulary
- Conjugate Prior: intuitive & mathematically convenient
 - "encode" the prior as "extra pseudo counts," which can be conveniently combined with the observed actual counts
 - $p(d \mid \theta)$ and $p(\theta)$ have the same functional form

