Interpolation vs. Backoff

 Interpolation: view p(w|REF) as a prior and the actual counts as observed evidence

$$p(w \mid d) = (1 - \lambda) \frac{c(w, d)}{\mid d \mid} + \lambda p(w \mid REF)$$

Backoff (Katz-Backoff): if the count is sufficiently high (sufficient evidence), we'd trust the ML estimate, otherwise, we simply ignore the ML estimate and go for p(w|REF)

$$p(w|d) = \begin{cases} \beta \frac{c(w,d)}{|d|} & \text{if } c(w,d) > k \\ \lambda p(w|REF) & \text{otherwise} \end{cases}$$

