How to Smooth?

- All smoothing methods try to
 - discount the probability of words seen in a text data set
 - re-allocate the extra counts so that unseen words will have a non-zero count
- Method 1: Additive smoothing: Add a constant δ to the counts of each word, e.g., "add 1" Count of w in d

 $p(w | d) = \frac{c(w, d) + 1}{|d| + |V|} \longrightarrow \text{``Add one'', Laplace}$ $id | + |V| \longleftarrow \text{Vocabulary size}$ Length of d (total counts)