

# Probabilistic Latent Semantic Analysis (PLSA)

Percentage of  
background words  
(known)

Background  
LM (known)

Coverage of topic  $\theta_j$  in doc  $d$

Prob. of word  $w$  in topic  $\theta_j$

$$p_d(w) = \lambda_B p(w | \theta_B) + (1 - \lambda_B) \sum_{j=1}^k \pi_{d,j} p(w | \theta_j)$$

$$\log p(d) = \sum_{w \in V} c(w, d) \log \left[ \lambda_B p(w | \theta_B) + (1 - \lambda_B) \sum_{j=1}^k \pi_{d,j} p(w | \theta_j) \right]$$

$$\log p(C | \Lambda) = \sum_{d \in C} \sum_{w \in V} c(w, d) \log \left[ \lambda_B p(w | \theta_B) + (1 - \lambda_B) \sum_{j=1}^k \pi_{d,j} p(w | \theta_j) \right]$$

**Unknown Parameters:  $\Lambda = (\{\pi_{d,j}\}, \{\theta_j\})$ ,  $j=1, \dots, k$**

**How many unknown parameters are there in total?**