## **Query Model Estimation**

[Lafferty & Zhai 01b, Zhai & Lafferty 01b]

- Question: How to estimate a better query model than the ML estimate based on the original query?
- "Massive feedback": Improve a query model through co-occurrence pattern learned from
  - A document-term Markov chain that outputs the query [Lafferty & Zhai 01b]
  - Thesauri, corpus [Bai et al. 05,Collins-Thompson & Callan 05]
- Model-based feedback: Improve the estimate of query model by exploiting pseudo-relevance feedback
  - Update the query model by interpolating the original query model with a learned feedback model [ Zhai & Lafferty 01b]
  - Estimate a more integrated mixture model using pseudo-feedback documents [Tao & Zhai 06]

