## The Distributional Hypothesis

You shall know a word by the company it keeps. (J. R. Firth, 1957)

Words with **high similarity** occur in the **same contexts** as one another.

A bit of foreshadowing:

- A word ought to be able to predict its context (word2vec Skip-Gram)
- A context ought to be able to predict its missing word (word2vec CBOW)