

Broader Notion of Relevance

- Traditional view

- Content-driven

- Vector space model
 - Probability relevance model
 - Language model

} Query-Document specific
Unsupervised

- Modern view

- Anything related to the quality of the document

- Clicks/views
 - Link structure
 - Visual structure
 - Social network
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} Query, Document, Query-
Document specific
Supervised