EM Algorithm for PLSA: E-Step

Hidden Variable (=topic indicator): z_{d.w} ∈{B, 1, 2, ..., k}

Probability that **w** in doc d is generated from topic θ_i $p(z_{d,w} = j) = \frac{\pi_{d,j}^{(n)} p^{(n)}(w \mid \theta_j)}{\sum_{j'=1}^k \pi_{d,j'}^{(n)} p^{(n)}(w \mid \theta_{j'})}$ **Use of Bayes Rule** $p(z_{d,w} = B) = \frac{\lambda_B p(w | \theta_B)}{\lambda_B p(w | \theta_B) + (1 - \lambda_B) \sum_{j=1}^{k} \pi_{d,j}^{(n)} p^{(n)}(w | \theta_j)}$

Probability that ${\bf w}$ in ${\bf doc}$ ${\bf d}$ is generated from ${\bf background}$ ${\bf \theta}_{\rm B}$