Summary

- Text representation determines what kind of mining algorithms can be applied
- Multiple ways of representing text are possible
 - string, words, syntactic structures, entity-relation graphs, predicates...
 - can/should be **combined** in real applications
- This course focuses on word-based representation
 - General and robust: applicable to any natural language
 - No/little manual effort
 - "Surprisingly" powerful for many applications (not all!)
 - Can be combined with more sophisticated representations