Commonly Used Text Features

- Character n-grams: can be mixed with different n's
 - General and robust to spelling/recognition errors, but less discriminative than words
- Word n-grams: can be mixed with different n's
 - Unigrams are often very effective, but not for sentiment analysis (e.g., "it's not good" or "it's not as good as")
 - Long n-grams are discriminative, but may cause overfitting
- POS tag n-grams: mixed n-gram with words and POS tags
 - E.g., "ADJECTIVE NOUN" or "great NOUN"