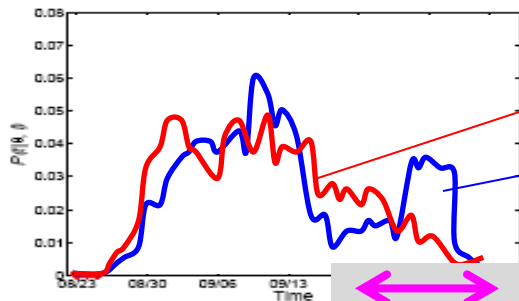
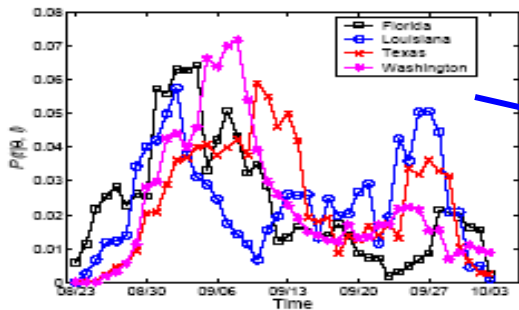


# Theme Life Cycles in Blog Articles About “Hurricane Katrina” [Mei et al. 06]



(a) Theme life cycles in Texas (Hurricane Katrina)



(b) Theme “New Orleans” over states (Hurricane Katrina)

*Oil Price*

*New Orleans*

**Hurricane Rita**

*price 0.0772*  
*oil 0.0643*  
*gas 0.0454*  
*increase 0.0210*  
*product 0.0203*  
*fuel 0.0188*  
*company 0.0182*  
 ...

*city 0.0634*  
*orleans 0.0541*  
*new 0.0342*  
*louisiana 0.0235*  
*flood 0.0227*  
*evacuate 0.0211*  
*storm 0.0177*  
 ...