Variations of Opinions

- **Opinion holder**: Individual vs. group
- **Opinion target**: One entity, a group of entities, one attribute of an entity, someone else's opinion, etc.
- **Opinion content**:
  - Surface variation: one sentence/phrase, a paragraph, a whole article
  - Sentiment/emotion variation: positive vs. negative, happy vs. sad, etc.
- **Opinion context**
  - Simple context: Different time, location, etc.
  - Complex context: Potentially includes the entire discourse context of an opinion