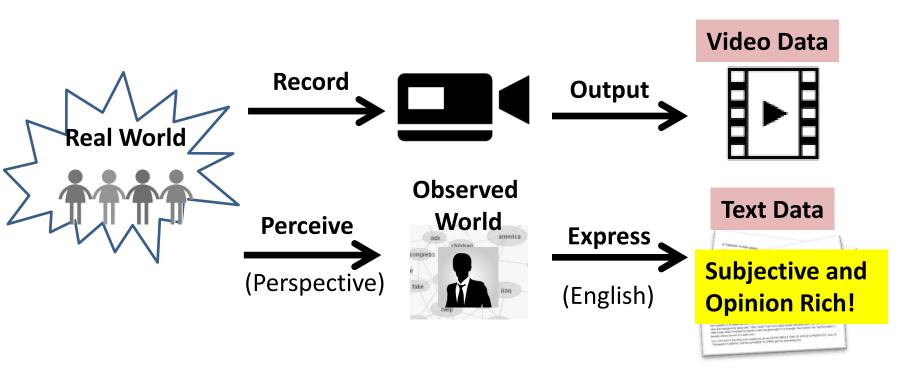
## **Objective vs. Subjective Sensors**



How can we mine and analyze opinion buried in text?